

Secure Site Seal – The mark of trust

Secure Site Seal: The mark of trust for your website

Providing potential customers with a secure service impression on a web page can influence their decision of completing the online transactions. Moreover, more and more e-businesses are now realizing the importance of providing strong authentication and validation to their customers in today's competitive online retail environment. The only point of contention being its achievement.

An excellent way to inform customers that you've invested in advanced SSL security.

Secure Site Seals shows company's commitment towards their customers' security from eavesdropping and phishing attacks and also aids in informing customers about the company's investment in an advanced security technology. Website security information is made available to the visitors in an easy to understand form as soon as the visitors click on the Site Seal. The details provided include common SSL information and website owner's or organization's details, which assures protection to the visitors by authenticating the website and that they have SSL to secure client's data transfers and transactions.

Apart from generally trusted yellow padlock and HTTP changing to HTTPS in the address bar of the browser, secure site seal acts as one more indication of security and trust to the customers. Site seals offers a number of services in addition to providing an indication of SSL usage.

GlobalSign Site Seal



- It confirms that the website is scanned on a regular day-to-day basis for malicious content and for malware for the retail customers.
- Secure Site Seal establishes the website owner's and operator's identity and utilizes confirmed Data Encryption (SSL).

The presence of a secure site seal that acts as a 'trust mark' aids to establish visitors' trust in the website, thereby converting normal customers into paying customers. So why take risk with the customer? Why not have possible customers convert into confirmed buyers? Just showcase your Secure Site Seal and make them confident that they can complete the transaction securely.

Contact ZNetLive's SSL Specialists

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ZNetLive offers GlobalSign's Secure Site Seal free of charge to all the customers of SSL certificates, which is used by tens of thousands of SSL customers' websites across the globe and is also displayed on tens of millions of exclusive web pages.

- **Trust increment in website and online business.**
- **Confirmation that a trusted Certification Authority has validated the identity of online business.**
- **Visitors become confident of completing the online transactions.**
- **Conversion of browsing visitors into paying customers.**

Also, Secure Site Seal provides many helpful features for aiding interaction with customers and implementation of webmaster to enable matching of distinct website style:

- **Added credibility with ability to view website owner's or organization's information through "Click to Verify".**
- **Formats and Sizes selection - animated Flash or static GIF.**
- **Easy installation on any webpage – simply paste Secure Site Seal's HTML code at the location where you want to display it.**

ZNetLive offers GlobalSign's SSL Certificates with free clickable trust enhancing Site Seal.

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