

# Managed Backup as a Service (BaaS)

Of companies that suffer catastrophic data loss: 43% never reopen and 51% close within two years.\*— companies who aren't protected are at serious financial risk.



With the massive explosion of data across organizations around the world, many businesses are turning to the cloud for economical ways to keep pace with the vast amount of data they must backup and archive. The traditional method of keeping tape backups offsite is often error-prone, cost prohibitive to scale, and inefficient.

**ZNetLive BaaS** can help you adopt a holistic business continuity strategy, enabling you to keep pace with ever-expanding data backup requirements and avoid costly business interruptions.

## How managed Backup service helps?

ZNetLive's managed backup enables you to securely utilize cloud backup to reduce cost and complexity; achieve greater efficiency and scalability; improve productivity by investing less time to maintain backup infrastructure; and protect remote offices and locations without complexity of in-house management.



## Why managed BaaS?

- Future-proof backup and retention service with limitless scalability, explosive data growth requires
- Low-cost, tiered backup storage solution in the cloud
- Reduces forecasting risks – transforms CAPEX commitments to a pay-as-you-go cloud model
- Improves productivity - less time to manage & maintain on-premise backup infrastructure and software
- Protects remote offices and branch locations without complexity of in-house management
- Removes the cost and complexity of tape backups

## Scalability and Availability

- Our backup as a service delivers high-availability for application data—with little maintenance or monitoring overhead.
- Alerts can be set up to provide information about events like outages, backup status, etc.

## Security and Reliability

- Backed-up data is secure over the wire and at rest.
- It is stored in geo-replicated storage which maintains copies of data across different datacenters.
- With 99.9% service availability, backup provides operational peace of mind.

## Retention and Recovery

- Protects data for years, and accommodates exponential data growth during this time.
- Backup as a service provides significant cost savings and shorter recovery times over traditional tape backups.

**Get protection anywhere—datacenter, remote office, or public cloud**

**You can conveniently use BaaS for both - long-term and short-term storage.**

**Daily, weekly, monthly and yearly retention options**

With ZNetLive managed backup and disaster recovery services, you get near-infinite scalable service, without the ongoing maintenance requirements. Our deep expertise in cloud services ensures that you get the best managed backup services that are failproof and complete.

\* Statistics by the University of Texas