

# **State of Indian IT Ecosystem**



2nd

India has the second largest start-up ecosystem in the world.

10-12%

Expected YoY growth of Indian Start-up ecosystem.

20,000+

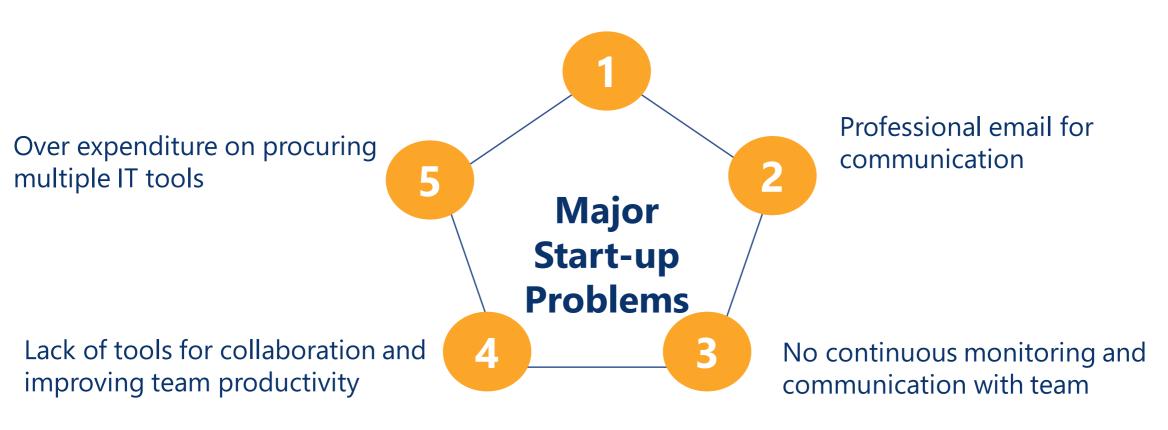
Number of startups in India; around 25% are technology start-ups. 50%+

Start-ups face problems with over expenditure on IT needs.

# **Major Problems faced by Start-ups**







#### What is the Solution?



Start-ups need something that can help them



Without over spending on IT

## **Introducing ZNetLive Start-up IT Kit**





ZNetLive Start-up Kit helps start-ups with an all-round IT package for all their IT needs and empowers them to





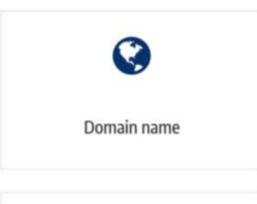
### What is included in Start-up IT Package?





# Online Identity

(Domain + Website + Security)



















more...

## What is included in Start-up IT Package?

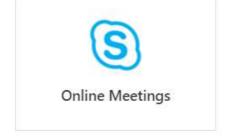




#### Start-up Productivity Tools

(Powered by Microsoft)

















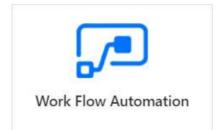












# **Start-up IT Kit – Plans and Pricing**



- ZNetLive Start-up Kit comes in three plans for different needs of start-ups.
- Start-ups can upgrade to a higher plan as their start-up grows.
- It is also available for a 30-day free trial.

Beginner	Advanced	Pro
1 Team Member	5 Team Members	10 Team Members
INR 1,999/month	INR <b>6,999</b> /month	INR 11,999/month

